



# National Transportation Training Directors

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## National Transportation Training Directors Annual Conference, October 7-11, 2018 in Chattanooga, TN 2018 Conference Sponsors

On behalf of the Executive Board of the National Transportation Directors (NTTD), you are cordially invited to attend and exhibit at the annual conference of the NTTD, in collaboration with the Transportation Curriculum Coordination Council (TCCC) membership, and leadership members from the Local Technical Assistance Program (LTAP) to be held October 7-11, 2018 in Chattanooga, Tennessee at the Chattanooga Marriott Downtown. We are pleased to announce that AASHTO President, John Schroer (TDOT) will be the keynote speaker.

The members from the NTTD, TCCC, and LTAP are the decision makers for their respective state department of transportation in regards to training and workforce development. There will be attendees from the Federal Highway Administration and the National Highway Institute as well. Your attendance provides you with a unique opportunity to network with leaders from these three organizations that represent the core of training for state transportation organizations and our partners in education and training in both the public and private sectors.

Training is advancing at an amazing pace. We are in the midst of a time when there is a critical need for new and improved training; fortunately, new technology to bolster our current and proven training techniques is available here and now. Unfortunately, our policies and understanding of how best to use that technology is not widespread or well developed. This conference is designed to help close this gap!

The Exhibit Hall will open at on Monday, October 8<sup>th</sup> at noon and close on Wednesday, October 10<sup>th</sup> at 5:00 pm. All breaks and meals during that time-frame will be held in a complimentary area to the Exhibit Hall which will allow the attendees ample time to meet with you during the conference.

Considering the attendees and agenda, I'm confident that you won't want to miss the chance to exhibit. Please see the enclosed list of benefits and let us know the level of sponsorship you think will serve your organization best. If you have any questions please feel free to contact me. I can be reached via the information below. I sincerely look forward to hearing from you, and more importantly, seeing you in Tennessee!

Warmest regards,

Ryan Simpson  
NTTD President  
Assistant Director TDOT Human Resources  
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& the NTTD Conference Planning Team  
Jacqueline Reilly, Rhode Island DOT  
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Stephanie Ivey, Southeast Transportation Workforce Center (TN)



## 2018 NTTD Conference Sponsorship Levels

### Contributor

- Acknowledgement of sponsorship in conference program.
- Financial commitment: **\$500.00**

### Bronze Sponsorship

- **One** complimentary registration for one person from your organization
- Attendance at opening reception
- Attendance at all conference sessions
- All breakfasts, lunches, refreshment breaks, and Tuesday night reception
- Dedicated display space in room near the main conference (to include one table)
- Dedicated time on program for attendees to circulate through display areas
- Acknowledgement of sponsorship level in conference program
- Financial commitment: **\$1,000.00**

### Silver Sponsorship

- All items included with Bronze Sponsorship level
- Noted sponsor of the on-site breaks to be held throughout the conference
- Financial commitment: **\$1,500.00**

### Gold Sponsorship

- All items included with Bronze Sponsorship level
- **One** reduced conference registration at the published guest rate
- Noted sponsor of the on-site luncheons to be held throughout the conference
- Company specific signage and advertising allowed at luncheons throughout the conference
- Financial commitment: **\$2,000.00**

### Platinum Sponsorship

- Only one Platinum Sponsor will be allowed for the conference. This Sponsorship has been claimed for 2018!

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For more information or to inquire about how to be a sponsor for the 2018 NTTD conference, Contact: Glenn McRae (NTTD Treasurer) at [glenn.mcrae@uvm.edu](mailto:glenn.mcrae@uvm.edu) (802-658-1317)

Check out the conference [website](#) for updates on speakers and the program.